

ULI NORTH TEXAS SPONSORSHIP OPPORTUNITIES 2016-17

Our Annual Sponsors and our Impact Award Event support all of the educational programs and volunteer service activities of ULI North Texas including our highly-regarded UrbanPlan high school classroom curriculum, our Technical Assistance Panels for municipalities and our Building Industry Leaders instructional and mentoring program offered in cooperation with the Boys and Girls Club of Dallas.

ANNUAL SPONSORSHIP CATEGORIES AND BENEFITS

VISIONARY: \$25,000 Per Year	INNOVATOR: \$15,000 Per Year	GROUNDBREAKER: \$7,500 Per Year	STAKEHOLDER: \$3,500 Per Year
<ul style="list-style-type: none"> • 1 Individual Membership on ULI NT Advisory Board • 2 Full Memberships (upon approval by ULI national; value \$2,440) • 3 Associate Memberships (value \$1320) • 2 Memberships on Local Product Councils • 5 “Season Tickets” to all ULI NT Breakfast Forums • 10 tickets to our Signature Events (such as Emerging Trends and What’s Next) • Opportunity for company display table at one ULI NT event • Admission to exclusive District Council Networking Receptions • Opportunity to participate on three ULI NT committees of choice • Company recognized at all ULI NT events; on website; and in monthly newsletter 	<ul style="list-style-type: none"> • 1 Individual Membership on ULI NT Advisory Board • 1 Full Membership (upon approval by ULI national; value \$1,220) • 2 Associate Memberships (value \$860) • 1 Membership on a Local Product Council • 3 “Season Tickets” to all ULI NT Breakfast Forums • 10 tickets to our Signature Events (such as Emerging Trends and What’s Next) • Opportunity for company display table at one ULI NT event • Admission to exclusive District Council Networking Receptions • Opportunity to participate on two ULI NT committees of choice • Company recognized at all ULI NT events; on website; and in monthly newsletter 	<ul style="list-style-type: none"> • 1 Full Membership (upon approval by ULI; value \$1,220) • 1 Complimentary Associate Membership (value \$440) • 1 Membership on Local Product Council of choice • 2 “season tickets”: admission for two persons to all ULI NT breakfast forums • 2 tickets to our Signature Events (such as Emerging Trends and What’s Next) • Opportunity to participate on ULI NT committee of choice • Company recognized at all ULI NT events; on website; and in monthly newsletter 	<ul style="list-style-type: none"> • 2 Associate Memberships (value \$880) • 2 tickets to our Signature Events (such as Emerging Trends and What’s Next) • Opportunity to participate on ULI NT committee of choice • Company recognized at all ULI NT events; on website; and in monthly newsletter

The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

2016-17 ULI NORTH TEXAS PROGRAM AND EVENT SPONSORSHIPS

The Urban Land Institute is internationally renowned for the quality of its program content. At ULI North Texas, we take seriously our responsibility to provide our members with reliable, objective programs of the highest quality. Sponsoring a ULI North Texas event allows your company to be associated with the best minds in the regional real estate community. Our Impact Awards Event supports our educational programs and our volunteer activities including UrbanPlan, Technical Assistance Panels and the Building Industry Leaders career mentoring program.

LOCAL PROGRAMS AND EVENTS

1. **SIGNATURE EVENTS:** These annual events, such as ULI NT Presents Emerging Trends, are held 2-3 times/yr., often feature national speakers and draw 200-350 attendees. Typical Amounts:

TITLE SPONSOR: \$3,500 (Exclusive)

- Opportunity to introduce Keynote Speaker
- (1) table for (10) at Event
- Thanked from podium at Event
- Logo on event screen and all marketing materials
- Exhibit Table opportunity at event

EVENT SPONSOR: \$2,500

- (1) table for (10) at Event
- Thanked from podium at Event
- Logo on event screen and all marketing materials

TABLE HOST \$1000

- (1) table for (10) at Event
- Logo displayed at the event on screen

2. **BREAKFAST FORUM SPONSORSHIPS:** Local Programs on current topics held six to eight times a year. Held at the Park City Club; audiences range from 125-150. *Per Event:*

Event Host: \$2500 if sole sponsor; \$1500 if shared

- (1) table for (10) at Breakfast Forum
- Logo on all marketing materials and event screen
- Opportunity to distribute materials or host display table

3. **OTHER EVENTS:** YOUNG LEADER ACTIVITIES, HOLIDAY PARTY, MEMBERSHIP EVENTS, etc.: range from **\$500 to \$3500 per event.**

IMPACT AWARDS EVENT

Presenting Sponsor \$25,000 (Exclusive)

- Two tables of 10 at Event in center front location
- Admission to VIP Reception at Event for 10 persons
- VIP Valet Parking
- Table Signage at Event
- Logo on all Event Invitations, Flyers & Event Program

Developer Sponsor \$15,000 (Limited to four)

- One table of 10 at Event in first tier location
- Admission to VIP Reception at Event for 4 persons
- VIP Valet Parking
- Table Signage at Event
- Logo on all Event Invitations, Flyers & Event Program

Partner Sponsor \$ 7,500

- One table of 10 at Event in priority seating area
- Admission to VIP Reception at Event for 2 persons
- Table Signage at Event
- Logo on all Event Invitations, Flyers & Event Program

Investor Sponsor \$ 5,000

- One table of 10 at Event; best available seating
- Table Signage at Event
- Company name on Event Invitation, Flyers & Program

Other sponsorships: Valet Parking \$5000; VIP Reception \$7,500; Cocktail Reception \$5000; Gifts \$7500; Centerpieces \$5000. These sponsorships include 2 event tickets.

For information on any ULI NT sponsorship opportunities and related benefits contact Pamela.stein@uli.org.

Checks should be payable to ULI North Texas and delivered to ULI North Texas, 6060 N. Central Expwy, Suite 101, Dallas, TX 75206