



## Program Day #6: Design & Construction

Date: March 22, 2018  
Venue: Irving Convention Center  
Visit Website [HERE](#)

### Program Day Topics:

1. Land Broker / Leasing Agent
2. What a Convention Center means to a City
3. How to Represent a Brand and Yourself through Design
4. What is Required in Terms of Infrastructure for a Project
5. Zoning Procedures
6. Design / Construction Communication Exercise
7. The Thought Process that goes into Architecture
8. Evolution of Design in the DFW Region over the last 10-20 years

### **Program Day Chairs:**

Jay Orelup, Omniplan  
Click [HERE](#) to contact

Chris Guice, Austin Commercial  
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